

A scenic view of a city at dusk, featuring a large body of water in the foreground with two swans. The city skyline is visible in the background, including a prominent tall building and other modern structures. The sky is filled with colorful, scattered clouds. A large white circle is overlaid on the right side of the image, containing the text for the sponsorship kit.

# **2020 SPONSORSHIP KIT**

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**amc**  
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# 2020 SPONSORSHIP KIT

## ABOUT ADELAIDE MEDIA CLUB

The Adelaide Media Club (AMC) is a non-for-profit club with the objective of “facilitating communication and networking between media and associated industry professionals”

In 2020 the AMC is continuing their philanthropic objective aiming to raise funds to support people struggling with mental health in media and the greater Adelaide community.

PROUD SUPPORTERS

Media  
Advisor

**CROCMEDIA.**



*argon*



*News Corp*



SBS

MOTION BY  
DESIGN

## THE OPPORTUNITY

As one of the most active media industry clubs in Adelaide, the AMC provides an excellent platform for your company, client, or brand to directly communicate with members of the South Australian Media Industry, and the opportunity to establish new business relationships as a result of personal contact at our networking events.



**855**

@adlmediclub



**392**

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**512**

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**994**

eDM Database

**ADELAIDEMEDIACLUB.COM.AU**



# amc

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**INTERESTED?**

**CONTACT US**

Talk to us today to discuss your AMC sponsorship opportunities

## BECOME AN EVENT SPONSOR

The AMC hosts various social events throughout the year and invites you to become a sponsor.

Sponsoring one of our networking events is an invaluable proposition in a highly competitive industry.

## SPONSORSHIP INCLUSIONS

- » Sole sponsorship of Friday night drinks event
- » Free entry to sponsored event for non-members
- » EDM promotion, including your logo and brief company profile
- » Facebook promotion
- » AMC website promotion
- » Signage at the event eg. pull-up banner or similar (sponsor to provide)
- » Acknowledgement by MC during event
- » Opportunity to speak & distribute marketing collateral during event (venue dependent)
- » Lead generation via business card draw at event (Sponsor to provide prize for draw)
- » Free posting of job opportunities via AMC distribution channels for the calendar year

## COMMITMENT

The cost to secure your sponsorship of a networking event is \$2,000 (inc GST).

We will issue you with a tax invoice prior to the event and ask that you pay at least 50% one week in advance (unless negotiated otherwise)

**Peter Attard** President

0448 782 133

**Sara Russell** Sponsorship Manager

0411 604 313

Or

[sponsorship@adelaidemediaclub.com.au](mailto:sponsorship@adelaidemediaclub.com.au)

AMC members come from all sectors & levels of the media industry:

- Media
- Networks/Publishers
  - Agencies
  - Advertising
  - Marketing
    - PR
  - Students
- Industry suppliers & partners

## EVENT DETAILS

Average attendance:

50–60 members

Regular schedule:

Last Friday of the month

Regular time:

6–8pm

Free drinks and finger-food

A fun night out